

# Thursday and Friday

Of this week will be **GENERAL VOTING DAYS** open to all contestants without restriction. Registration has been discontinued but Triple Value will be given on certain products. See announcement in the Contest Bulletin on this page.

## Contest Bulletin

Attention is again called to the notice already published that all bonus or other special offers were withdrawn on Saturday at 12 o'clock noon. For this reason to-day's Contest advertisements and announcements should be read carefully in order that there may be no possible misunderstanding.

Beginning Thursday and until further notice, there will be two General Voting Days each week. These days are open to all contestants without restrictions as to class, and Bonus Votes will be offered on a limited number of products returnable only on the day specified in each instance. All contestants having had the opportunity to bring their friends to the Contest Headquarters the other complimentary votes for registration will not be continued.

### General Voting Days

Thursday, September 14th.

Triple Value on All  
Swift's Sunbrite Cleanser cartons,  
Swift's Wool Soap wrappers,  
Swift's Pride Washing Powder  
cartons.  
W. W. Foster, the Photographer,  
receipts.

Friday, September 15th.

Triple Value on All  
Spitzer, The Cleaner, delivery  
slips.  
Princine and Good Luck Baking  
Powder labels.  
Times-Dispatch paid in advance  
subscriptions for 1 year, 6  
months or 3 months Daily and  
Sunday or Daily only.

Until further notice 5,000 bonus votes will be given for each one dollar of the value of an Initial Sales Order. These orders must be for products advertised in the Contest, and must come from a retail dealer who is not at present selling that particular article. They are subject to acceptance by the wholesaler or manufacturer on whom they are drawn, and receipt for votes will be sent by The Times-Dispatch as soon as such acceptance is received. There is now no bonus offer on dealers' orders except as outlined above.

## In Buying BLUE RIBBON Patent Flour

Beware of imitations with the name printed in Red and Blue. The genuine Blue Ribbon Patent Flour is made by the Richards & Evans, Co., Portland, O.

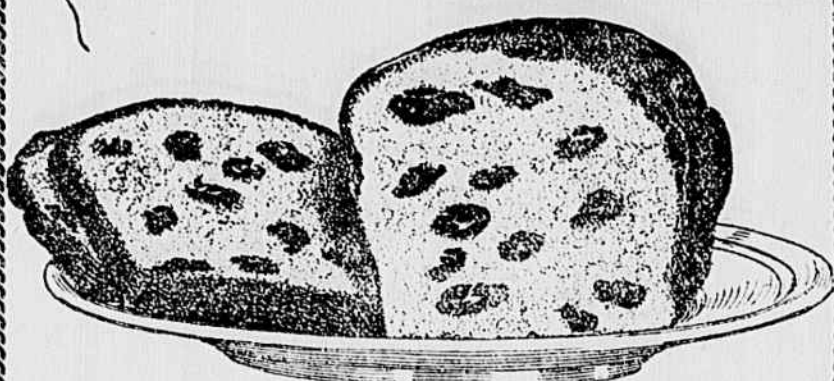


Fac-simile of bag printed in LIGHT BLUE only.

Distributed by

**W. H. Harris  
Grocery Co.**

Blue Ribbon sacks in Combination No. 3 this week.  
Empty Sacks and Barrel Heads good for votes in Times-Dispatch Contest.



## This is Real California Raisin Bread

Made by Nolde Bros. With  
Sun-Maid Raisins

Baked from a prize formula in a thoroughly modern plant, this bread good to the last crumb—and it's good for you.

Your dealer can supply you—or phone us.

**Large Loaf, 10 Cents**

## NOLDE BROS.

2512 East Broad—Madison 3831.

**"Nolde's Bread is Richmond's  
Best Bread"**

**Tip-Top, Butternut, Heart-E-Loaf  
Raisin Bread and Pound Cake**

Labels and Wrappers Good for Votes in Times-Dispatch Contest.

## CHRISTO SODA FOUNTAINS Made in Richmond

Can you sell a Soda Fountain? Here's your opportunity.

**BUSINESS MANAGER DABNEY WRITES TO LIQUOR MEN.**  
A letter from Business Manager Dabney, addressed to every liquor dealer in the city, last week, read in part:

"The Chamber of Commerce hopes that many of the people now engaged in the liquor business who will be forced to discontinue after November 1 will be able to engage in some other business, thereby remaining citizens of Richmond. We understand where prohibition has become effective, those engaged in the liquor traffic have retained their places of business, conducting other lines, many of them embracing the serving of soda water and cold drinks."

Mr. Dabney thereupon suggests interviews with a local fountain manufacturer (CHRISTO MFG. CO., LOCAL MANUFACTURERS OF SODA FOUNTAINS), who, he says, stand ready to co-operate with all saloon men desiring to convert their establishments into dispensaries of beverages the sale of which will be permitted by the prohibition law.

The only manufacturing firm in Richmond making high-class Soda Fountains.

Fountains Priced from \$100.00 to \$1,200.00.

Think what it means to you in votes, on each fountain sold

Also Manufacturers of

**Christo Cola**

**Christo-Cola Coupons Good For  
Votes in T.-D. Contest**

When You Want a Cool, Refreshing Drink, Order

**Christo-Cola**

And Ask for Your Coupon.

These coupons will be given at all soda fountains. If your favorite fountain does not sell CHRISTO COLA, secure an initial order and get your bonus votes.

Look for the sign, "We Sell Christo Cola."

"Christo Cola Is Made in Richmond."

(Fac Simile of Coupon)

**THIS COUPON CERTIFIES**  
That a Glass of CHRISTO COLA, "A Happy Drink"  
Has Been Purchased From  
.....  
(Dealer fill in his name)  
The holder is entitled to 50 Votes in The Times-Dispatch Contest, when presented at 192 North Seventh Street.

**Christo Manufacturing Co.**

Manufacturers of the  
BEST SODA FOUNTAINS, SYRUPS AND SUPPLIES.  
Sales Receipts and Bottle Tops Good for Votes in Times-Dispatch Contest.

## FRANKLIN CANE SUGAR

In cartons and bags of convenient size for the home. A kind for every use. All are absolutely pure and rich in sweetening power. The sugar is securely protected from insects, dust or other contamination by the cotton bags and sealed cartons.

Full weight of sugar guaranteed. You don't pay for the carton. **FRANKLIN GRANULATED SUGAR**—The standard sugar for general use, in 2 lbs., 5 lbs., 10 lbs., 25 lbs., and 50 lbs. bags, and 2 lbs. and 5 lbs. cartons.

**FRANKLIN POWDERED SUGAR**—For cakes, ice cream, sweetened drinks, or where a quickly dissolving sugar is needed—in 1-lb. cartons.

**FRANKLIN XXXX CONFECTIONERS' SUGAR**—Fine pulverized sugar—smooth as flour—used for icing or where a velvety sugar is needed—in 1-lb. cartons.

**FRANKLIN DAINTY LUMPS**—Small cubes of pure, sparkling sugar—that can be used without waste or over-sweetening in tea, coffee, cocoa, etc.

2-lb. bag Granulated.....	180 votes
5-lb. bag Granulated.....	450 votes
10-lb. bag Granulated.....	900 votes
25-lb. bag Granulated.....	2,250 votes
50-lb. bag Granulated.....	4,500 votes
1-lb. carton Granulated.....	90 votes
2-lb. carton Granulated.....	180 votes
5-lb. carton Granulated.....	450 votes
1-lb. carton Powdered.....	100 votes
1-lb. carton XXXX Confectioners'.....	120 votes
1-lb. Dainty Lumps.....	120 votes
2-lb. Dainty Lumps.....	240 votes

Franklin Sugar Barrel Heads from manufacturing concerns who do not use carton sugar good for votes. Contestants turning in barrel heads must show from whom they were secured. Barrel heads from grocers not accepted for votes.

**The Franklin Sugar Refining Co.**  
PHILADELPHIA, PA.



## All Mayfield Foods

(Except Molasses)

**Good for 200 Votes!**

Every MAYFIELD food is guaranteed pure and wholesome. You will be charmed with MAYFIELD quality! Ask for

MAYFIELD CANNED VEGETABLES, FRUITS, FISH.

MAYFIELD RICE, OATS, GRITS.

MAYFIELD EVAPORATED APPLES (in pkgs.).

Your Grocer Has Them, or Can Get Them for You.

**C. W. ANTRIM & SONS, Richmond, Va.**

## An Easy Way to Pile Up Votes

GET YOUR FRIENDS WHO OWN

**FORD CARS**

To Purchase Their Supplies and Accessories From the

**Kaehler Motor Company**

Broad & Ryland Streets.

Exclusive Distributors on the Leading Supplies and

Appliances for Fords.

We Are State Distributors for

**WHITE STAR OIL**

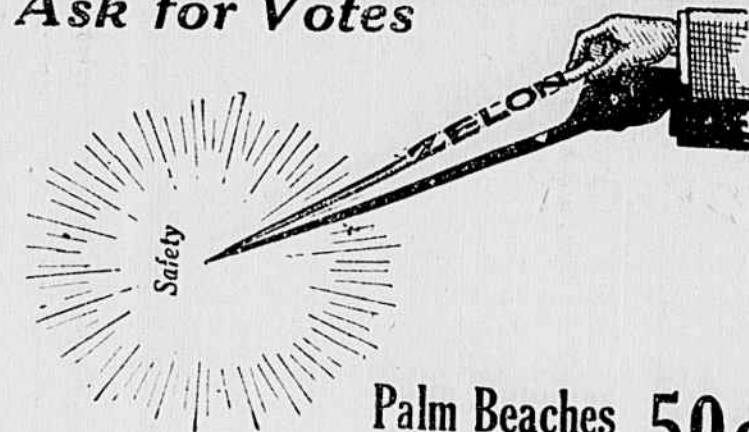
Recommended by Ford Motor Company as the BEST OIL for Ford cars. Special quantity prices.

The Sales Receipts Count for Votes

**Kaehler Motor Company**

Broad and Ryland Streets.

## Ask for Votes



**Palm Beaches 50c**  
Made New for

WE'VE GOT THE METHOD that works wonder with PALM BEACHES—they "come back" with all the snap and go of a new suit. If you are particular, call SPITZER, Madison 4121, today.

QUICK calls and deliveries. You'll be delighted with the results of the Zelon Method. Send us your

LINGERIE DRESSES,

LAKE WAISTS,

SILK AND FIBRE SWEATS

SPORT SUITS

114 N. Eighth. Tel. Mad. 4121

What's What in Cleaning and Dyeing.

Ask  
**Spitzer**  
He Knows

## Save Your Delivery Slips They Are Good for Votes in This Contest

Order Velvet Ice Cream for lunch, order it for dinner Sunday and for dessert any time you feel like it. It can't hurt you, because only the finest and purest ingredients are used in the making of the Velvet Kind.

Let the children have all they want without the same injurious effects that candies and sweets produce. Served at most fountains, delivered to your home.



Jefferson and Cary Streets.

Tel. Ran. 1861.

**"The Velvet Kind"**  
THE CREAM OF ICE CREAMS  
The Purity Co.



**50 Votes**

Each label from a half pound can of Good Luck Baking Powder counts 50 votes—and not only that, you get a powder that has been the standby in thousands of Southern homes for years.

Safe, sure and certain in its splendid results—every time.

1/2-lb. cans... 50 votes

1-lb. cans... 100 votes

Made right here in Richmond by the Southern Manufacturing Co.

Princine Labels, 1/2-lb. cups, 150 votes.

Princine Labels, 1-lb. cups, 300 votes.

Princine Labels, 2 1/2-lb. cups, 750 votes.

Princine Labels, 5-lb. cups, 1,000 votes.

**5c and 10c**  
1/2 lb. — 1 lb.

## Four Leaders SWIFT'S

Sunbrite Cleanser, Pride Washing Powder, Wool Soap and Arrow Borax Soap

These products should be in every home. Sold by leading dealers all over Richmond. If YOUR dealer does not sell them, get him to give you an order for a case and you'll get 5,000 bonus votes on each \$1 of its value.

Dealers Selling These Swift Products.

L. H. Mundin, Seventeenth and Franklin Sts.  
S. Ullman, 1829 E. Main Street.  
Richmond Grocery Co., 602 E. Marshall Street.  
August Grocery Co., 611 E. Marshall Street.  
Holloran & Wilkerson, 2901 W. Main Street.  
N. L. Gentry, 2001 Fairmount Avenue.  
Mrs. J. P. Hubbard, Carrington Street.  
W. A. Gills, 2401 West Main.  
Johnson Grocery Co., 501 North Ninth Street.  
L. L. Lovenson, 734 North Fifth Street.  
Scheer Bros., 1224 St. James Street.  
V. L. Floyd & Sons, Brook Avenue.

A. J. Schmidt, 817 West Cary Street.  
D. E. Francis, 601 China Street.  
Ullman Bros., 1215 Hull Street, Manchester.  
Broadus Grocery Co., 1100 Hull Street.  
F. H. Garber, 3911 Williamsburg Ave., Fulton.  
H. B. Williams & Bros., 409 N. 20th St., Church Hill.  
Geo. Riley, 1525 W. Main Street.  
Nelson & Pitman, 2808 West Broad Street.  
R. H. Hawks, 728 West Broad Street.  
J. J. Collins, 1500 W. Broad Street.  
Catagni Grocery Co., 709 Allison Street.  
J. B. Yeomans, 701 W. Broad Street.  
Martin Bros., 419 N. Sixth Street.

